



Comprehensive Cancer Control: KEY MESSAGES

A united front is more powerful.

Comprehensive Cancer Control offers the power of collaboration to what otherwise might be a lonely fight. The result is a powerful network of groups that speaks with one voice about reducing cancer risk, detecting cancers earlier, improving access to quality cancer treatment, and improving quality of life for cancer survivors.

Working together is more efficient.

By putting Comprehensive Cancer Control plans into action, coalitions prevent overlap and direct resources to where they matter most in every state, and in many tribes and U.S. territories.

Coalitions are the backbone of Comprehensive Cancer Control.

Leaders from inside and outside the cancer community are forming coalitions in every state, and in many tribes and U.S. territories. These coalitions reach across traditional divides to make Comprehensive Cancer Control a reality in communities across the nation.

Success depends on grassroots collaboration.

Comprehensive Cancer Control programs reach out to people who have a stake in relieving the cancer burden in their communities, and motivate them to take coordinated action in every state, and in many tribes and U.S. territories.

Collective action creates new allies.

People from all corners of the cancer community gain new allies by participating in Comprehensive Cancer Control. This allows them to pool resources, share expertise, and find new insight into better ways to get the job done.

Coalitions can tackle cross-cutting issues.

A united front against cancer can tackle major issues—like better access to quality care, survivorship, health disparities, and quality of life—that are too broad and cross-cutting for any one organization to confront alone.

Collaboration yields results.

Comprehensive Cancer Control contributes to reducing cancer risk, detecting cancers earlier, improving access to quality cancer treatment, and enhancing quality of life for cancer survivors. These results help us reach our ultimate goal of reducing the burden of cancer.